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Addison Lee and the Executive Transportation Group (ETG) have formed a strategic partnership to link the two largest companies in the ground transportation business in the London and New York Markets. Addison Lee manages over 10,000 accounts with over 2,500 vehicles in London, while ETG provides services to 8,000 accounts with over 1,800 vehicles in New York. Combined they transport well over 12 million passengers a year and have both been growing even in these tough economic times.

Both firms have grown to be market leaders by offering consistently reliable service at reasonable prices. "More and more of our customers are asking for global solutions that encompass service, ease of use and a consistent experience. This partnership provides customers with those benefits as well as the ability to provide rapid response times and great breadth of service." said John I. Acierno, President and CEO of Executive Transportation Group.

Liam Griffin, Managing Director at Addison Lee adds "As Addison Lee continues to grow our corporate customers are increasingly looking to us for international travel solutions. By leveraging the strengths of the two partners we are better able to provide an integrated offering that includes multiple levels of service, IT integration and obviously the market leading reliability that both of our companies have built our reputations on."

The partners count numerous Fortune 500 firms in their portfolios and they have worked with a number of Fortune 100 firms to coordinate common needs. Both companies expect that increased IT integration and cross adoption of "best in class" policies will continue to benefit their customers. And while the initial focus is on the London/New York metro markets, both companies have significant worldwide ground transportation networks that are utilized by their customers. "One of our near term goals is integration of these components of the partnership" said Mr. Griffin." So we are better managing our customers' itineraries and continuing to be the service provider of choice."

About Addison Lee: Addison Lee operates a fleet of 2,500 minicabs and 200 chauffeur driven Mercedes-Benz. At almost five times the size of its nearest competitor, Addison Lee is Europe's largest minicab fleet. Due to the size of the fleet and use of innovative technology, Addison Lee is the only company capable of offering account customers average response times of just 10 minutes throughout central London. Established in 1975 Addison Lee is still a family run business and was recently listed as Britain's 44th fastest-growing private company by the Sunday Times.

About The Executive Transportation Group: ETG is the largest and most diverse ground transportation provider of its kind in North America. Residing under the ETG umbrella are twenty one companies, comprised of more than 1,800 Executive Sedans and Black Cars in metro New York as well as a robust worldwide program. The company has a rich family tradition that can be traced back through four generations and is well positioned to continue its track record as the preeminent ground transportation provider in the US industry.

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